

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
962773-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

Media Strategies - VA
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Advertiser	Product	Estimate Number
Shea-Porter/D/Congress	candidate	12407

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	962773	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/06/12	5a Daybreak	5-6a	-----	:30	0	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- 1111--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/30/12	5:18 AM	5a Daybreak	5-6a	:30	CSP1207H	\$700.00 NM
2	WMUR	W	10/31/12	5:54 AM	5a Daybreak	5-6a	:30	CSP1207H	\$700.00 NM
3	WMUR	Th	11/01/12	5:38 AM	5a Daybreak	5-6a	:30	CSP1207H	\$700.00 NM
4	WMUR	F	11/02/12	5:54 AM	5a Daybreak	5-6a	:30	CSP1207H	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	11-----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMUR	M	11/05/12	5:13 AM	5a Daybreak	5-6a	:30	CSP1208H	\$700.00 NM
6	WMUR	Tu	11/06/12	5:55 AM	5a Daybreak	5-6a	:30	CSP1208H	\$700.00 NM
2	10/30/12	11/06/12	6a Daybreak	6-7a	-----	:30	0	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- 1111--	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/30/12	6:59 AM	6a Daybreak	6-7a	:30	CSP1207H	\$1,400.00 NM
2	WMUR	W	10/31/12	6:28 AM	6a Daybreak	6-7a	:30	CSP1207H	\$1,400.00 NM
3	WMUR	Th	11/01/12	5:58 AM	6a Daybreak	6-7a	:30	CSP1207H	\$1,400.00 NM
4	WMUR	F	11/02/12	6:55 AM	6a Daybreak	6-7a	:30	CSP1207H	\$1,400.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	11-----	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMUR	M	11/05/12	6:28 AM	6a Daybreak	6-7a	:30	CSP1208H	\$1,400.00 NM
6	WMUR	Tu	11/06/12	6:13 AM	6a Daybreak	6-7a	:30	CSP1208H	\$1,400.00 NM
3	10/30/12	11/06/12	Good Morning America	7-9a	-----	:30	0	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- 1212--	6	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/30/12	8:54 AM	Good Morning America	7-9a	:30	CSP1207H	\$1,150.00 NM
2	WMUR	W	10/31/12	7:49 AM	Good Morning America	7-9a	:30	CSP1207H	\$1,150.00 NM
3	WMUR	W	10/31/12	8:53 AM	Good Morning America	7-9a	:30	CSP1207H	\$1,150.00 NM

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Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12407	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/30/12	11/06/12	Good Morning America	7-9a	-----	:30	0	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	Th	11/01/12	8:40 AM	Good Morning America	7-9a	:30	CSP1207H	\$1,150.00 NM
6	WMUR	F	11/02/12	7:48 AM	Good Morning America	7-9a	:30	CSP1207H	\$1,150.00 NM
5	WMUR	F	11/02/12	8:41 AM	Good Morning America	7-9a	:30	CSP1207H	\$1,150.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	22-----	4	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WMUR	M	11/05/12	8:29 AM	Good Morning America	7-9a	:30	CSP1208H	\$1,150.00 NM
7	WMUR	M	11/05/12	8:54 AM	Good Morning America	7-9a	:30	CSP1208H	\$1,150.00 NM
9	WMUR	Tu	11/06/12	7:26 AM	Good Morning America	7-9a	:30	CSP1208H	\$1,150.00 NM
10	WMUR	Tu	11/06/12	8:53 AM	Good Morning America	7-9a	:30	CSP1208H	\$1,150.00 NM
4	11/03/12	11/04/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----11	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	11/03/12	6:28 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	CSP1208H	\$225.00 NM
2	WMUR	Su	11/04/12	6:08 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	CSP1208H	\$225.00 NM
5	11/03/12	11/04/12	7a Weekend Daybreak	7-9a	-----11	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----11	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	11/03/12	8:08 AM	7a Weekend Daybreak	7-9a	:30	CSP1208H	\$400.00 NM
2	WMUR	Su	11/04/12	7:12 AM	7a Weekend Daybreak	7-9a	:30	CSP1208H	\$400.00 NM
6	10/30/12	11/06/12	KELLY& MICHAEL LIVE 9AM-10AM		-----	:30	0	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	11/01/12	9:51 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	CSP1207H	\$350.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	11/06/12	9:37 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	CSP1208H	\$350.00 NM
7	10/30/12	11/02/12	STEVE HARVEY DY 9/4 10-11a		-----	:30	0	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/31/12	10:54 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	CSP1207H	\$200.00 NM
8	10/30/12	11/06/12	The View	11-12p	-----	:30	0	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-1--1--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/30/12	11:39 AM	The View	11-12p	:30	CSP1207H	\$600.00 NM
2	WMUR	F	11/02/12	10:59 AM	The View	11-12p	:30	CSP1207H	\$600.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	M	11/05/12	10:59 AM	The View	11-12p	:30	CSP1208H	\$600.00 NM



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962773-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12407	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/30/12	11/06/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	-----	:30	0	\$600.00	NM
9	10/30/12	11/06/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	-----	:30	0	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -- 111-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/31/12 12:25 PM News 9 at Noon 12-1230p :30 CSP1207H \$650.00 NM									
2 WMURTh 11/01/12 12:15 PM News 9 at Noon 12-1230p :30 CSP1207H \$650.00 NM									
3 WMURF 11/02/12 12:29 PM News 9 at Noon 12-1230p :30 CSP1207H \$650.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURM 11/05/12 12:15 PM News 9 at Noon 12-1230p :30 CSP1208H \$650.00 NM									
5 WMURTu 11/06/12 12:28 PM News 9 at Noon 12-1230p :30 CSP1208H \$650.00 NM									
10	10/30/12	11/06/12	Who Wants to be a Millior 1230-1p Class of Time - Pre-emptible with notice	1230-1p	-----	:30	0	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 Who Wants to be a Millionaire 1230-1p :00 \$250.00 NM									
Credited oversold inventory									
11	11/03/12	11/04/12	Weekend GMA Class of Time - Pre-emptible with notice	9-10a	----- 11	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----- 11 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 9:29 AM Weekend GMA 9-10a :30 CSP1208H \$400.00 NM									
2 WMURSu 11/04/12 9:47 AM Weekend GMA 9-10a :30 CSP1208H \$400.00 NM									
12	10/30/12	11/06/12	KATIE Class of Time - Immediately Pre-emptible without notice	3-4P	-----	:30	0	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 3:53 PM KATIE 3-4P :30 CSP1207H \$125.00 NM									
2 WMURW 10/31/12 3:38 PM KATIE 3-4P :30 CSP1207H \$125.00 NM									
3 WMURTh 11/01/12 3:31 PM KATIE 3-4P :30 CSP1207H \$125.00 NM									
4 WMURF 11/02/12 3:34 PM KATIE 3-4P :30 CSP1207H \$125.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURM 11/05/12 3:31 PM KATIE 3-4P :30 CSP1208H \$125.00 NM									
13	10/30/12	11/06/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	-----	:30	0	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 4:23 PM ELLEN EF 4PM-5PM :30 CSP1207H \$250.00 NM									
3 WMURW 10/31/12 4:41 PM ELLEN EF 4PM-5PM :30 CSP1207H \$250.00 NM									
5 WMURTh 11/01/12 4:57 PM ELLEN EF 4PM-5PM :30 CSP1207H \$250.00 NM									
7 WMURF 11/02/12 4:47 PM ELLEN EF 4PM-5PM :30 CSP1207H \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$250.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																												
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14	10/30/12	11/06/12	News 9 at 6/World News 6-7p Class of Time - Fixed Non Pre-emptible		-----	:30	0	\$2,700.00	NM																																																																																																																																																												
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DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
962773-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12407	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
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1	WMUR	M	11/05/12	8:50 PM	Dancing with Stars	Prime Other	:30	CSP1208H	\$7,000.00	NM																																																						
21	10/30/12	10/30/12	Dancing with Stars Result	8-9p	- 1- - - -	:30	1	\$7,000.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>- 1- - - -</td><td>1</td><td>\$7,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	- 1- - - -	1	\$7,000.00																																											
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	10/29/12	11/04/12	- 1- - - -	1	\$7,000.00																																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WMUR	Tu	10/30/12	8:24 PM	Dancing with Stars Result	8-9p	:30	CSP1207H	\$7,000.00	NM																																																						
22	10/30/12	10/30/12	Private Practice Class of Time - Fixed Non Pre-emptible	10-11p	- 1- - - -	:30	1	\$3,000.00	NM																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WMUR	Tu	10/30/12	10:50 PM	Private Practice	10-11p	:30	CSP1207H	\$3,000.00	NM																																																						
23	10/31/12	10/31/12	Modern Family/Suburgato	9-10p	- - 1- - -	:30	1	\$7,000.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>- - 1- - -</td><td>1</td><td>\$7,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	- - 1- - -	1	\$7,000.00																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WMUR	W	10/31/12	9:47 PM	Modern Family/Suburgatory	9-10p	:30	CSP1207H	\$7,000.00	NM																																																						
24	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM ON 11/1 Class of Time - Immediately Pre-emptible without notice		- - - 1- - -	:30	1	\$2,500.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>- - - 1- - -</td><td>1</td><td>\$2,500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	- - - 1- - -	1	\$2,500.00																																											
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	10/29/12	11/04/12	- - - 1- - -	1	\$2,500.00																																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WMUR	Th	11/01/12	10:40 PM	46TH ANNUAL CMA AWARDS	8-11PM ON 11/1	:30	CSP1207H	\$2,500.00	NM																																																						
25	11/02/12	11/02/12	Last Man/Malibu Class of Time - Fixed Non Pre-emptible	8-9p	- - - - 1- -	:30	1	\$2,800.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Invoice #	Invoice Date	Invoice Month	Invoice Period
962773-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12407	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	11/02/12	11/02/12	Last Man/Malibu	8-9p	----1--	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
	10/29/12	11/04/12	----1--		1		\$2,800.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		11/02/12		Last Man/Malibu	8-9p	:00		\$2,800.00 NM
Credited oversold inventory									
26	11/04/12	11/04/12	Once Upon A Time	8-9p	-----1	:30	1	\$4,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$4,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		11/04/12	8:39 PM	Once Upon A Time	8-9p	:30	CSP1208H	\$4,200.00 NM
27	11/04/12	11/04/12	666 Park Avenue	10-11p	-----1	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		11/04/12	10:36 PM	666 Park Avenue	10-11p	:30	CSP1208H	\$2,500.00 NM
28	10/30/12	11/05/12	News 9 at 11	11-11:35p	-----	:30	0	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-1111-2	6	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/30/12	11:30 PM	News 9 at 11	11-11:35p	:30	CSP1207H	\$2,200.00 NM
2	WMURW		10/31/12	11:33 PM	News 9 at 11	11-11:35p	:30	CSP1207H	\$2,200.00 NM
3	WMURTh		11/01/12	11:31 PM	News 9 at 11	11-11:35p	:30	CSP1207H	\$2,200.00 NM
4	WMURF		11/02/12	12:04 AM	News 9 at 11	11-11:35p	:30	CSP1207H	\$2,200.00 NM
5	WMURSu		11/04/12	11:23 PM	News 9 at 11	11-11:35p	:30	CSP1208H	\$2,200.00 NM
6	WMURSu		11/04/12	11:34 PM	News 9 at 11	11-11:35p	:30	CSP1208H	\$2,200.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WMURM		11/05/12	11:29 PM	News 9 at 11	11-11:35p	:30	CSP1208H	\$2,200.00 NM
29	11/03/12	11/03/12	News 9 at 11	11-11:35p	-----1-	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		11/03/12	12:17 AM	News 9 at 11	11-11:35p	:30	CSP1208H	\$1,100.00 NM
LR - Football									
30	10/30/12	11/01/12	Jimmy Kimmel	1205-105a	-----	:30	0	\$150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-1-1----	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/30/12	12:51 AM	Jimmy Kimmel	1205-105a	:30	CSP1207H	\$150.00 NM
2	WMURTh		11/01/12	12:40 AM	Jimmy Kimmel	1205-105a	:30	CSP1207H	\$150.00 NM
31	10/30/12	11/05/12	Nightline	1135p-1206a	1-1-1--	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1-1--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12407	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/30/12	11/05/12	Nightline	1135p-1206a	1- 1- 1- -	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/31/12 12:01 AM Nightline 1135p-1206a :30 CSP1207H \$500.00 NM									
2 WMURF 11/02/12 12:32 AM Nightline 1135p-1206a :30 CSP1207H \$500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1- - - - - 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURM 11/05/12 11:52 PM Nightline 1135p-1206a :30 CSP1208H \$500.00 NM									
33	10/30/12	11/06/12	6a Daybreak	6-7a	- - - - -	:30	0	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 - - 1- 1- - 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/31/12 6:41 AM 6a Daybreak 6-7a :30 CSP1207H \$1,400.00 NM									
2 WMURF 11/02/12 5:57 AM 6a Daybreak 6-7a :30 CSP1207H \$1,400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 - 1- - - - 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 11/06/12 6:58 AM 6a Daybreak 6-7a :30 CSP1208H \$1,400.00 NM									
34	10/30/12	11/06/12	Good Morning America	7-9a	- - - - -	:30	0	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 - - - 1- - - 1 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 11/01/12 8:55 AM Good Morning America 7-9a :30 CSP1207H \$1,150.00 NM									
35	11/05/12	11/05/12	KELLY& MICHAEL LIVE 9AM-10AM		1- - - - -	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1- - - - - 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 11/05/12 9:23 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 CSP1208H \$350.00 NM									
36	11/06/12	11/06/12	The View	11-12p	- 1- - - -	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 - 1- - - - 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 11/06/12 10:59 AM The View 11-12p :30 CSP1208H \$600.00 NM									
37	10/30/12	10/30/12	News 9 at Noon	12-1230p	- 1- - - -	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 - 1- - - - 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 12:29 PM News 9 at Noon 12-1230p :30 CSP1207H \$650.00 NM									
38	11/02/12	11/05/12	ELLEN EF	4PM-5PM	1- - - 1- -	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 - - - - 1- - 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 11/02/12 3:59 PM ELLEN EF 4PM-5PM :30 CSP1207H \$250.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1- - - - - 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 11/05/12 4:47 PM ELLEN EF 4PM-5PM :30 CSP1208H \$250.00 NM									

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Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12407	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	11/02/12	11/05/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	1 - - 1 - -	:30	2	\$250.00	NM
39	10/30/12	11/06/12	News 9 at 6/World News 9 at 6-7p Class of Time - Fixed Non Pre-emptible		1 - - - - -	:30	1	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - 1 - - 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURTh 11/01/12 6:29 PM News 9 at 6/World News To 6-7p :30 CSP1207H \$2,700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1 - - - - - 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURM 11/05/12 6:28 PM News 9 at 6/World News To 6-7p :30 CSP1208H \$2,700.00 NM									
40	10/31/12	10/31/12	Nashville Class of Time - Fixed Non Pre-emptible	10-11p	- - 1 - - - -	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - 1 - - - - 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURW 10/31/12 10:42 PM Nashville 10-11p :30 CSP1207H \$3,000.00 NM									
41	11/02/12	11/02/12	20/20 Class of Time - Fixed Non Pre-emptible	10-11p	- - - - 1 - -	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - - 1 - - 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 11/02/12 10:45 PM 20/20 10-11p :30 CSP1207H \$4,200.00 NM									
42	11/04/12	11/04/12	Revenge Class of Time - Fixed Non Pre-emptible	9-10p	- - - - - 1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - - - 1 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSu 11/04/12 9:41 PM Revenge 9-10p :30 CSP1208H \$7,000.00 NM									
43	10/30/12	11/02/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	- 1 - - 1 - -	:30	2	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1 - - 1 - - 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURTu 10/30/12 11:22 PM News 9 at 11 11-11:35p :30 CSP1207H \$2,200.00 NM 2 WMURF 11/02/12 11:46 PM News 9 at 11 11-11:35p :30 CSP1207H \$2,200.00 NM									
44	11/01/12	11/01/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	- - - 1 - - -	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - 1 - - - 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURTh 11/01/12 12:01 AM Nightline 1135p-1206a :30 CSP1207H \$500.00 NM									
45	11/01/12	11/02/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	- - - 11 - -	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - 11 - - 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURTh 11/01/12 5:12 AM 5a Daybreak 5-6a :30 CSP1207H \$700.00 NM 2 WMURF 11/02/12 5:13 AM 5a Daybreak 5-6a :30 CSP1207H \$700.00 NM									
46	11/01/12	11/02/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	- - - 11 - -	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
962773-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12407	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	11/01/12	11/02/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	--- 11--	:30	2	\$1,400.00	NM
10/29/12 11/04/12 --- 11-- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURTh 11/01/12 6:55 AM 6a Daybreak 6-7a :30 CSP1207H \$1,400.00 NM 2 WMURF 11/02/12 6:40 AM 6a Daybreak 6-7a :30 CSP1207H \$1,400.00 NM									
47	11/02/12	11/02/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	---- 1--	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---- 1-- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 11/02/12 5:57 PM News 9 at 5 5-6p :30 CSP1207H \$1,400.00 NM									
48	11/02/12	11/02/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	---- 2--	:30	2	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---- 2-- 2 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 11/02/12 11:13 PM News 9 at 11 11-11:35p :30 CSP1207H \$2,200.00 NM 2 WMURF 11/02/12 11:31 PM News 9 at 11 11-11:35p :30 CSP1207H \$2,200.00 NM									
49	11/02/12	11/02/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	---- 1--	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---- 1-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 11/02/12 5:27 AM 5a Daybreak 5-6a :30 CSP1207H \$700.00 NM									
50	11/03/12	11/04/12	6a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	Sa/Su 6-7a	----- 11	:30	2	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----- 11 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSa 11/03/12 6:59 AM 6a Weekend Daybreak Sa/Su 6-7a :30 CSP1208H \$450.00 NM 2 WMURSu 11/04/12 6:27 AM 6a Weekend Daybreak Sa/Su 6-7a :30 CSP1208H \$450.00 NM									
51	11/03/12	11/04/12	7a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	7-9a	----- 22	:30	4	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----- 22 4 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSa 11/03/12 7:40 AM 7a Weekend Daybreak 7-9a :30 CSP1208H \$700.00 NM 2 WMURSa 11/03/12 8:42 AM 7a Weekend Daybreak 7-9a :30 CSP1208H \$700.00 NM 4 WMURSu 11/04/12 7:54 AM 7a Weekend Daybreak 7-9a :30 CSP1208H \$700.00 NM 3 WMURSu 11/04/12 8:12 AM 7a Weekend Daybreak 7-9a :30 CSP1208H \$700.00 NM									
52	11/05/12	11/05/12	KELLY & MICHAEL LIVE 9AM-10AM Class of Time - Fixed Non Pre-emptible	9AM-10AM	1-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 11/05/12 9:45 AM KELLY & MICHAEL LIVE DAY 9AM-10AM :30 CSP1208H \$600.00 NM									
53	11/05/12	11/06/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	11-----	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 11----- 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
962773-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12407	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
53	11/05/12	11/06/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	11-----	:30	2	\$700.00	NM																																																																			
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMUR</td><td>M</td><td>11/05/12</td><td>5:54 AM</td><td>5a Daybreak</td><td>5-6a</td><td>:30</td><td>CSP1208H</td><td>\$700.00</td><td>NM</td></tr><tr><td>2</td><td>WMUR</td><td>Tu</td><td>11/06/12</td><td>5:11 AM</td><td>5a Daybreak</td><td>5-6a</td><td>:30</td><td>CSP1208H</td><td>\$700.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	M	11/05/12	5:54 AM	5a Daybreak	5-6a	:30	CSP1208H	\$700.00	NM	2	WMUR	Tu	11/06/12	5:11 AM	5a Daybreak	5-6a	:30	CSP1208H	\$700.00	NM																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WMUR	M	11/05/12	5:54 AM	5a Daybreak	5-6a	:30	CSP1208H	\$700.00	NM																																																																		
2	WMUR	Tu	11/06/12	5:11 AM	5a Daybreak	5-6a	:30	CSP1208H	\$700.00	NM																																																																		
54	11/05/12	11/06/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	11-----	:30	2	\$1,400.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>11-----</td><td>2</td><td>\$1,400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMUR</td><td>M</td><td>11/05/12</td><td>6:58 AM</td><td>6a Daybreak</td><td>6-7a</td><td>:30</td><td>CSP1208H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>2</td><td>WMUR</td><td>Tu</td><td>11/06/12</td><td>6:29 AM</td><td>6a Daybreak</td><td>6-7a</td><td>:30</td><td>CSP1208H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	11-----	2	\$1,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	M	11/05/12	6:58 AM	6a Daybreak	6-7a	:30	CSP1208H	\$1,400.00	NM	2	WMUR	Tu	11/06/12	6:29 AM	6a Daybreak	6-7a	:30	CSP1208H	\$1,400.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WMUR	M	11/05/12	6:58 AM	6a Daybreak	6-7a	:30	CSP1208H	\$1,400.00	NM																																																																		
2	WMUR	Tu	11/06/12	6:29 AM	6a Daybreak	6-7a	:30	CSP1208H	\$1,400.00	NM																																																																		
55	11/05/12	11/06/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	11-----	:30	2	\$1,150.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>11-----</td><td>2</td><td>\$1,150.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMUR</td><td>M</td><td>11/05/12</td><td>7:43 AM</td><td>Good Morning America</td><td>7-9a</td><td>:30</td><td>CSP1208H</td><td>\$1,150.00</td><td>NM</td></tr><tr><td>2</td><td>WMUR</td><td>Tu</td><td>11/06/12</td><td>7:55 AM</td><td>Good Morning America</td><td>7-9a</td><td>:30</td><td>CSP1208H</td><td>\$1,150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	11-----	2	\$1,150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	M	11/05/12	7:43 AM	Good Morning America	7-9a	:30	CSP1208H	\$1,150.00	NM	2	WMUR	Tu	11/06/12	7:55 AM	Good Morning America	7-9a	:30	CSP1208H	\$1,150.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	11-----	2	\$1,150.00																																																																							
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1	WMUR	M	11/05/12	7:43 AM	Good Morning America	7-9a	:30	CSP1208H	\$1,150.00	NM																																																																		
2	WMUR	Tu	11/06/12	7:55 AM	Good Morning America	7-9a	:30	CSP1208H	\$1,150.00	NM																																																																		
56	11/05/12	11/06/12	STEVE HARVEY DY 9/4 Class of Time - Fixed Non Pre-emptible	10-11a	1-----	:30	1	\$400.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMUR</td><td>M</td><td>11/05/12</td><td>10:21 AM</td><td>STEVE HARVEY DY 9/4 START</td><td>10-11a</td><td>:30</td><td>CSP1208H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	1-----	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	M	11/05/12	10:21 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	CSP1208H	\$400.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	1-----	1	\$400.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WMUR	M	11/05/12	10:21 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	CSP1208H	\$400.00	NM																																																																		
57	11/05/12	11/06/12	KATIE Class of Time - Fixed Non Pre-emptible	3-4P	11-----	:30	2	\$500.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>11-----</td><td>2</td><td>\$500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMUR</td><td>M</td><td>11/05/12</td><td>3:55 PM</td><td>KATIE</td><td>3-4P</td><td>:30</td><td>CSP1208H</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>WMUR</td><td>Tu</td><td>11/06/12</td><td>3:50 PM</td><td>KATIE</td><td>3-4P</td><td>:30</td><td>CSP1208H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	11-----	2	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	M	11/05/12	3:55 PM	KATIE	3-4P	:30	CSP1208H	\$500.00	NM	2	WMUR	Tu	11/06/12	3:50 PM	KATIE	3-4P	:30	CSP1208H	\$500.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	11-----	2	\$500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WMUR	M	11/05/12	3:55 PM	KATIE	3-4P	:30	CSP1208H	\$500.00	NM																																																																		
2	WMUR	Tu	11/06/12	3:50 PM	KATIE	3-4P	:30	CSP1208H	\$500.00	NM																																																																		
58	11/05/12	11/05/12	News 9 at 6/World News Class of Time - Fixed Non Pre-emptible	6-7p	1-----	:30	1	\$2,700.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$2,700.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMUR</td><td>M</td><td>11/05/12</td><td>6:59 PM</td><td>News 9 at 6/World News To</td><td>6-7p</td><td>:30</td><td>CSP1208H</td><td>\$2,700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	1-----	1	\$2,700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	M	11/05/12	6:59 PM	News 9 at 6/World News To	6-7p	:30	CSP1208H	\$2,700.00	NM																																	
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	11/05/12	11/11/12	1-----	1	\$2,700.00																																																																							
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1	WMUR	M	11/05/12	6:59 PM	News 9 at 6/World News To	6-7p	:30	CSP1208H	\$2,700.00	NM																																																																		
59	11/05/12	11/05/12	Commitment 2012 Class of Time - Pre-emptible with notice	NETWORK POLITI	1-----	:30	1	\$5,000.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$5,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMUR</td><td>M</td><td>11/05/12</td><td>10:15 PM</td><td>Commitment 2012</td><td>NETWORK POLITI</td><td>:30</td><td>CSP1208H</td><td>\$5,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	1-----	1	\$5,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	M	11/05/12	10:15 PM	Commitment 2012	NETWORK POLITI	:30	CSP1208H	\$5,000.00	NM																																	
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60	11/05/12	11/06/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	22-----	:30	4	\$1,400.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	22-----	4	\$1,400.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WMUR	M	11/05/12	6:08 AM	6a Daybreak	6-7a	:30	CSP1208H	\$1,400.00	NM																																																																		
1	WMUR	M	11/05/12	6:54 AM	6a Daybreak	6-7a	:30	CSP1208H	\$1,400.00	NM																																																																		
3	WMUR	Tu	11/06/12	6:21 AM	6a Daybreak	6-7a	:30	CSP1208H	\$1,400.00	NM																																																																		
4	WMUR	Tu	11/06/12	6:54 AM	6a Daybreak	6-7a	:30	CSP1208H	\$1,400.00	NM																																																																		

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
962773-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12407	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	11/05/12	11/06/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	22-----	:30	4	\$1,400.00	NM
61	11/05/12	11/06/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	22-----	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 22----- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 11/05/12 12:10 PM News 9 at Noon 12-1230p :30 CSP1208H \$650.00 NM									
2 WMURM 11/05/12 12:29 PM News 9 at Noon 12-1230p :30 CSP1208H \$650.00 NM									
4 WMURTu 11/06/12 12:14 PM News 9 at Noon 12-1230p :30 CSP1208H \$650.00 NM									
3 WMURTu 11/06/12 12:20 PM News 9 at Noon 12-1230p :30 CSP1208H \$650.00 NM									
62	11/06/12	11/06/12	KATIE Class of Time - Fixed Non Pre-emptible	3-4P	- 1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 - 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 11/06/12 3:34 PM KATIE 3-4P :30 CSP1208H \$500.00 NM									
63	11/06/12	11/06/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	- 1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 - 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 11/06/12 4:30 PM ELLEN EF 4PM-5PM :30 CSP1208H \$500.00 NM									
64	11/05/12	11/06/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	12-----	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 12----- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 11/05/12 5:27 PM News 9 at 5 5-6p :30 CSP1208H \$1,400.00 NM									
2 WMURTu 11/06/12 5:28 PM News 9 at 5 5-6p :30 CSP1208H \$1,400.00 NM									
3 WMURTu 11/06/12 5:45 PM News 9 at 5 5-6p :30 CSP1208H \$1,400.00 NM									
Total Spots							144		

Payment Terms 30 Days

<u>Gross Total</u>	\$193,025.00
<u>Agency Commission</u>	\$28,953.75
<u>Net Amount Due</u>	\$164,071.25